



Civic Arts Commission

INFORMATION CALENDAR

February 23, 2021

To: Honorable Mayor and Members of the City Council

From: Civic Arts Commission

Submitted by: Jennifer Lovvorn, Secretary, Civic Arts Commission

Subject: FY2021 Public Art Plan and Budgets

INTRODUCTION

The City of Berkeley's Public Art Budgets for Fiscal Year (FY) 2021 were adopted by the Civic Arts Commission (M/S/C Passmore/Blecher; Ayes — Anno, Blecher, Bullwinkel, Covarrubias, Ozol, Passmore, Ross, Tamano; Nays — None; Abstain — None; Absent — Slattery) at its regularly scheduled commission meeting on December 9, 2020. These budgets are the financial plan that guide the City's public art investments and project management for the fiscal year, implemented through partnerships of the Commission, Civic Arts Program staff in the Office of Economic Development, other City departments, and consultant teams.

CURRENT SITUATION AND ITS EFFECTS

The City has two annual budgets for public art, which are approved by the Civic Arts Commission every fiscal year. The approved Public Art Budgets for FY2021 are as follows:

1. The "Percent for Art" Budget for FY 2021 (Attachment 1) contains revenues totaling \$104,202 to be used for public art. These revenues are generated through the City's Percent for Art policy (Resolution No. 60,048-N.S., established in 1999), whereby a sum equal to 1.5% of eligible municipal capital project budgets is transferred to the Public Art Fund (Fund 150). FY 2021 revenues include committed and uncommitted rollover of the FY 2020 Public Art Fund balance and the annual 1.5% contribution for FY 2021 reflecting 1.5% of this fiscal year's baseline municipal capital projects.

The "Percent for Art" Budget contains projected expenditures totaling \$104,202 including: Commissioning of two original sound compositions for the Downtown Berkeley BART Plaza; Artwork purchases for the Civic Art Collection for display in Civic Center; City flag project; Conservation and installation of turtle sculptures and medallions in association with the future renovation of Civic Center Park; and a contingency amount for use during the implementation of the FY 2021 projects. Any unspent funds from the FY 2021 "Percent for Art" budget will be carried forward and available for public art in FY 2022.

2. The “Public Art in Private Development” Budget for FY 2021 (Attachment 2) contains revenues totaling \$916,097 to be used for public art. The City’s Public Art in Private Development Ordinance (Berkeley Municipal Code Chapter 23C.23, established in 2016) generates in-lieu fees from private development to the Cultural Trust Fund (Fund 148) valued at 0.8% of a private development’s construction costs of any of the following: new multifamily residential projects of five or more dwelling units; new commercial structures; new industrial structures; and all construction of building additions exceeding 10,000 square feet. FY 2021 revenues include committed and uncommitted rollover of the FY 2020 Cultural Trust Fund balance and the sum of any new 0.8% fees collected in the prior fiscal year after the FY 2020 budget was approved.

The “Public Art in Private Development” Budget contains projected expenditures totaling \$916,097 including: Artwork conservation contracts to maintain and repair public art owned by the City; Installation of restored of the “s-Hertogenbosch” sculpture; Removal of “Berkeley Big People” sculptures; Fabrication of plaque stand with artwork bell for the “Earth Song” sculpture; Restoration and fabrication of mosaics by Diana Maria Rossi for the Live Oak Community Center Playground; Commissioning of grinding rock and sculptural seating for Ohlone Park by Jean LaMarr; Artwork exhibitions in the City’s “Cube Space” gallery in the Center Street Garage; Sculpture by Mildred Howard for green space at Adeline Street and Martin Luther King Jr. Way; COVID-19 Community Recovery Temporary Public Art Projects; Set-aside for memorial to Irish students killed in the 2015 balcony collapse; Administration funds set-aside; and a contingency amount for use during the implementation of the FY 2021 projects. Any unspent funds from the FY 2021 budget will be carried forward and available for public art in FY 2022.

Note that the attached budgets do not include public art projects related to the Measure T1 bond, which is budgeted separately and totals \$350,000 through the first half of FY 2021.

BACKGROUND

The City’s “Percent for Art” policy requires the Civic Arts Commission to develop an annual plan and budget for public art projects, to be presented informationally to the City Council. The “Public Art in Private Development” policy also requires a regular annual public process for deciding how the “Cultural Trust Funds” will be allocated in accordance with the priorities of the Arts and Cultural Plan, following the Guidelines for Public Art in the City of Berkeley. Each year, Civic Arts staff works with the Civic Arts Commission’s Public Art Committee and other City departments to develop these budgets simultaneously.

In FY 2020, the Civic Arts Program implemented a portfolio of public art projects valued at \$113,637 with funds allocated in the FY 2020 Public Art Program budgets. Those projects include:

- Completed Civic Art Collection Inventory and Condition Assessment for all the artwork owned by the City of Berkeley.
- Implemented public art database to catalogue artworks owned by the City. The new public art database includes a web integration feature allowing the artwork collection to be published to the City's upcoming new website (currently under development).
- Conservation and reinstallation of two prominent sculptures ("s-Hertogenbosch" by John Toki and "Earth Song" by Wang Po Shu) in the downtown which were relocated due to the Shattuck Realignment Project.
- Launched Downtown Berkeley BART Plaza Public Art and Cultural Programming including:
 - Commissioning and presentation of the two original sound compositions for the sound poles.
 - Prior to COVID-19, presentation of cultural performances on the plaza stage co-produced with the Downtown Berkeley Association.
- Exhibitions for Cube Space multimedia art installation venue on the ground floor of the Center Street Garage including:
 - Presentation of four site specific installations.
 - Selection and contract with new Cube Space curator.
- Planning and electrical engineering for lighting of Rumford statue on Sacramento Street (at Julia Street).
- Planning and installation of nine poetry plaques as part of the Addison Street Poetry Walk, half which had been displaced by construction and half found in storage.
- Routine waxing of Rumford statue, and vandalism abatement from the Rumford statue and Ohlone mural.
- Purchase of framed artwork for the Permit Center and Civic Center building and framing for previously unframed works on paper owned by the City.

ENVIRONMENTAL SUSTAINABILITY

There are no identifiable environmental effects or opportunities associated with the content of this report.

POSSIBLE FUTURE ACTION

The budgets include likely future expenditures on potential public art projects around the City. The Civic Arts Commission may make modifications to this budget over the course of the fiscal year as additional needs and funding opportunities arise.

FISCAL IMPACTS OF POSSIBLE FUTURE ACTION

All future public art revenues and expenditures will be tracked and accounted for. If necessary, an additional Information Report will be submitted to the City Council.

CONTACT PERSON

Jennifer Lovvorn, Secretary, Civic Arts Commission, 981-7533

Attachments:

- 1: Percent for Art Budget for FY 2021
- 2: Public Art in Private Development Budget for FY 2021

PRIVATE PERCENT FOR ART FUND BUDGET - FY21		
FUND 148		
Date: 12/9/20 (Approved by Civic Arts Commission)		
FY21 FUNDING		
CARRY FORWARD BALANCE FROM PRIOR YEARS		\$294,326
Uncommitted Art Carryforward from FY19 & FY20	\$48,602	
Committed Art Carryforward from FY19 & FY20	\$210,885	
Admin Carryforward from FY19 & FY20	\$34,839	
IN-LIEU PAYMENTS IN FY20		\$616,585
2580 Bancroft	\$235,570	
2628 Shattuck	\$88,879	
999 Anthony	\$25,200	
2100 San Pablo	\$144,000	
2072 Addison	\$74,936	
2028 Bancroft	\$48,000	
ON-SITE ART ADMIN FEES IN FY20		\$5,186
2556 Telegraph	\$5,186	
TOTAL FUNDS AVAILABLE FOR FY21		\$916,097
FY21 PRIVATE PERCENT FOR ART ADMINISTRATION FUNDING		
Carryforward of balance from FY20		\$34,839
On-Site Art Administration Set Aside FY21 (5% of Art Cost)		\$5,186
In-Lieu Fee Administration Set Aside FY21 (20% per guidelines)		\$123,317
Admin Costs FY21		-\$22,380
Subtotal (Carryforward to future fiscal year)		\$140,962
FY21 BUDGET PROJECTS		Budget
CONSERVATION PROJECTS		
Balance prior Conservation Set Asides	No carry forward from prior years	\$0
Conservation Set Aside (10%) FY21	Conservation Contracts for FY21 Conservation Projects	\$61,658
Subtotal		\$61,658
FY21 PUBLIC ART PROJECTS	Total Committed Public Art Projects from FY19 & FY20	
John Toki Sculpture Restoration	Conservation Cost - Install to be paid for by PW	\$6,006
Removal of Big People		\$60,366
Installation of Queen Sculpture		\$20,000
Contract with Wang Po Shu - Earthsong modifications	Rough Order of Magnitude Estimate	\$20,000
Install Diana Rossi Mosaic - Live Oak Community Center Playground	Commission approved other \$5K from T1 Contingency for wall	\$5,000
Second Rossi Mosaic for Back of Wall - Live Oak Playground		\$5,000
Ohlone Mural Project Additions	Carved Seating, Grinding Rock	\$34,000
Graphic Design (Exhibition Announcements + Signage)		\$5,000
BART Plaza Sound System	Repair of speaker and back up battery	\$2,045
Public Art Archive Database (Cloud-Based)	Annual cost	\$348
CUBE SPACE		
Cube Space Curator	Leila Weefur -- 4 Exhibitions	\$10,000
Cube Space Artist Fees	4 Exhibitions @ \$1,000 each	\$4,000
Vinyl Signage (4 Exhibitions)	4 Exhibitions @ \$200 each	\$800
Cube Space Contingency	For supplies & equipment	\$5,000
Photography of public art projects		\$5,000
Artwork Preparator to Install Purchased Works		\$3,000
Mildred Howard Sculpture	For installation in triangle at MLK and Adeline	\$210,000
Homeless Social Practice Project		\$15,000
Covid-19 Recovery Temporary Art Projects	Approximately 25-30 projects @ up to \$10,000/each (budgets vary)	\$200,000
Memorial for Irish Students Killed in Balcony Collapse (Contribution to support project)		\$30,000
FY21 Contingency + Unallocated Balance	If not needed, will roll over to next year's budget process	\$50,532
Subtotal		\$691,097
Remaining Balance		\$0

PUBLIC ART FUND BUDGET - FY21		
Fund 150		
Date: 12/9/20 (Approved by Civic Arts Commission)		
FY21 FUNDING	Description	Amount
Carryforward balance from FY20		\$ 52,708.65
FY21 Total 1.5% Allocation		\$ 64,367.00
Minus Administration Portion (.5% per Resolution)		\$ (12,873.40)
TOTAL FUNDS AVAILABLE FOR FY21		\$ 104,202.25
FY21 PUBLIC ART FUND ADMINISTRATION FUNDING		
Carryforward of balance from FY20		\$ -
Minus Administration Portion (.5% per Resolution)		\$ 12,873.40
Admin Costs FY21		\$ -
Subtotal (Carryforward to future fiscal years)		\$ 12,873.40
FY21 PROJECTS		Amount
BART Plaza Ambient Sound Installation Commissions	Commissioning 2 Artists @ \$4K ea. (Already Selected)	\$ 8,000.00
BART Plaza Artwork Plaques	4 signs at \$200 ea.	\$ 800.00
Civic Center Artwork Purchases		\$ 30,000.00
Artwork Purchase Civic Center Art Exhibition Cal Yr 2020	Artwork purchase from Current Exhibition	\$ 5,000.00
Council Referral for City Flag	Rough Order of Magnitude Estimate	\$ 25,000.00
Conservation and Installation of Turtles & Medallions	Rough Order of Magnitude Estimate	\$ 25,000.00
Contingency		\$ 10,402.25
Subtotal		\$ 104,202.25
Remaining Balance		\$ -
Removed from Budget by Council June 2020:		
Center Street Garage - Additional 1% Funds (does not include .5% for Admin)		\$ 54,620.67